

HART-TEETER
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Interviews: 804 respondentsDates: July 12-14, 1996

48 Male
52 Female
[1]

FINAL

Study #4070
Microsoft NBC
July 1996

AR		TYPE		SA		FORM		DAT		1996
[2]	[3]	[4]	[5]	[6]	[7]	[8]		[9]	[10]	

NOTE: Except where otherwise noted, results from previous surveys are among **all adults**.

1. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered	100	CONTINUE	[11]
Not registered.....	-	TERMINATE	
Not sure.....	-		

2. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	<u>7/96</u>	<u>6/96</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>11/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	
		<u>±</u>										
Approve.....	54	53	52	51	46	51	49	46	46	47	46	[16]
Disapprove.....	33	39	40	39	43	40	42	43	43	44	42	
Not sure.....	13	8	8	10	11	9	9	11	11	9	12	

	<u>4/21- 25/9</u>	<u>4/3- 4/95</u>	<u>3/95</u>	<u>1/95</u>	<u>12/94</u>	<u>11/9/94</u>	<u>11/4- 5/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>
	<u>5</u>					<u>+</u>	<u>+</u>				
	50	46	44	45	48	43	44	48	44	49	52
	39	44	45	43	44	48	44	43	48	44	39
	11	10	11	12	8	9	12	9	8	7	9

	<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	<u>1/93</u>
	57	55	60	56	47	50	45	41	52	57	51
	37	36	31	33	43	39	45	50	34	26	16
	6	9	9	11	10	11	10	9	14	17	33

+ Asked only of registered voters.

- 3a. If the next election for president were held today, and Bill Clinton were running as the Democratic candidate and Bob Dole were the Republican candidate, for whom would you vote?

	<u>7/96</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95¹</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	
Bill Clinton.....	54	54	54	53	47	50	46	46	45	43	[17]
Bob Dole.....	30	37	37	34	40	40	39	40	43	42	
Neither/other	7	4	4	8	8	6	8	9	6	7	
(VOL).....											
Not sure ¹	9	5	5	5	5	4	7	5	6	8	
		<u>4/21- 25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>11/9/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>3/94</u>	<u>10/9</u>	
					+					<u>3</u>	
		45	41	41	39	45	41	46	48	45	
		43	48	43	45	43	43	43	39	45	
		6	6	8	5	6	9	4	7	NA	
		6	5	8	11	6	7	7	6	10	

+ Asked only of registered voters.

¹ Prior to December 1995, "not sure" includes those who volunteered "depends".

- 3b. If the next election for president were held today, and Bill Clinton were running as the Democratic candidate, Bob Dole were the Republican candidate, and Ross Perot were the Reform Party candidate, for whom would you vote?

	<u>7/96¹</u>	<u>6/96</u>	<u>5/96</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/9</u>	<u>7/9</u>	<u>4/95</u>	<u>6/9</u>	
Bill Clinton.....	50	<u>±</u> 47	+	49	46	41	44	<u>5</u> 39	<u>5</u> 38	<u>3</u> 40	[18]
Bob Dole	25	32	31	29	34	31	33	34	35	27	
Ross Perot.....	13	13	12	16	16	16	18	19	17	30	
None/other (VOL).....	3	2	3	4	4	4	4	3	3	5	
Not sure.....	9	6	5	5	5	5	6	6	5	3	

¹ Prior to July 1996, the question read, "Ross Perot were the independent candidate.....".

+ Asked only of registered voters.

- 3c. If the next election for president were held today, and the choices were Bill Clinton, the Democratic candidate, Bob Dole, the Republican candidate, and Dick Lamm, the Reform Party candidate, for whom would you vote?

Bill Clinton.....	53	[19]
Bob Dole.....	29	
Dick Lamm.....	4	
None/other (VOL).....	3	
Not sure.....	11	

4. In this year's election for U.S. House of Representatives, do you plan to vote for the Republican candidate or the Democratic candidate in your district?

	<u>7/96</u>	<u>6/96</u>	<u>5/96</u>	<u>3/96</u>	<u>12/95</u> ¹	<u>11/4-5/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	
		<u>±</u>	<u>+</u>								
Vote for the Republican candidate.....	37	35	36	36	34	40	39	33	31	30	[20]
Vote for the Democratic candidate.....	40	40	39	38	36	37	36	39	35	35	1
Depends (VOL).....	10	10	9	12	17	6	6	9	14	14	
Other/neither/won't vote (VOL).....	1	1	2	3	3	3	5	5	5	5	
Not sure.....	12	14	14	11	10	14	14	14	15	16	
	<u>1/94</u>	<u>10/9</u>	<u>9/93</u>	<u>7/93</u>	<u>11/92</u>	<u>10/92+</u>	<u>9/92</u>	<u>8/92</u>	<u>7/92</u>	<u>10/90</u>	
		<u>3</u>			<u>+</u>		<u>+</u>	<u>+</u>	<u>+</u>	<u>+</u>	
	29	34	29	31	35	29	32	29	31	33	
	34	32	32	32	45	46	43	43	35	35	
	21	21	24	25	4	6	7	7	11	14	
	2	2	2	3	1	2	1	2	3	2	
	14	11	13	9	15	17	17	19	20	16	

5. Would you say that you and your family are better off or worse off than you were four years ago?

	<u>7/96</u>	<u>1/96</u>	<u>12/95</u>	<u>9/92</u>	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	<u>12/91</u>	<u>10/91</u>	
Better off.....	46	49	47	37	34	38	35	36	39	42	40	[21]
Worse off.....	20	25	26	40	42	39	43	41	40	39	37	1
About the same (VOL).....	32	24	24	21	22	22	20	22	20	17	22	
Not sure.....	2	2	3	2	2	1	2	1	1	2	1	

- 6a. How much difference do you think it will make in the lives of you and your family who wins this year's presidential election--a great deal, quite a bit, just some, or very little?

	<u>7/96</u>	<u>5/92</u>	
A great deal of difference.....	19	28	[22]
Quite a bit of difference.....	17	18	1
Just some difference.....	25	25	
Very little difference.....	34	26	
Not sure.....	5	3	

- 6b. Would you say the presidential campaign so far has mostly focused on the important issues and choices facing the country, or has failed to focus on the important issues and choices facing the country?

Has mostly focused on the important issues and choices.....	21	[23]
Has failed to focus on the important issues and choices.....	69	1
Not sure.....	10	

- 7a. Regardless of whom you would vote for, who do you think will be elected president in November--Bob Dole, Bill Clinton, or someone else?

Bob Dole.....	18	[24]
Bill Clinton.....	70	
Someone else.....	3	
Not sure.....	9	

- 7b. For each of the following, please tell me whether you think it will or will not happen this year.

(IF "NOT SURE," ASK:) Could you please just give me your best guess?

	<u>Will Happen</u>	<u>Will Not Happen</u>	<u>Not Sure</u>	
Colin Powell will be Bob Dole's vice presidential running mate.....	13	79	8	[25]
Ross Perot will run for president.....	51	42	7	[26]
Hillary Rodham Clinton will be indicted for Whitewater offenses.....	20	70	10	[27]
The presidential campaign will be dominated by negative personal attacks.....	80	14	6	[28]
The Republicans will lose their majority in the House of Representatives.....	32	52	16	[29]

- 7c. If Ross Perot runs for president this fall as the Reform Party's candidate, do you think his participation will have mostly a positive effect, mostly a negative effect, or not much effect either way on the quality of the presidential campaign?

Mostly positive.....	25	[30]
Mostly negative.....	26	
Not much effect either way.....	46	
Not sure.....	3	

8. Which of these is the best description of Bill Clinton/Bob Dole -- he looks out for the middle class, he favors the rich at the expense of the middle class, or he favors the poor at the expense of the middle class?

	<u>Looks Out For The Middle Class</u>	<u>Favors Rich At The Expense Of Middle Class</u>	<u>Favors Poor At The Expense Of Middle Class</u>	<u>Combi- nation (VOL)</u>	<u>Not Sure</u>	
Bill Clinton.....	36	20	22	10	12	[31]
Bob Dole.....	21	56	4	3	16	[32]

9. I'm going to mention some recent issues in the news, and please tell me for each whether this makes you much more likely to support Bob Dole for president, much more likely to support Bill Clinton for president, or whether other issues and factors matter more to you in your vote for president. First, **(READ ITEM.)** Does this make you much more likely to support Bob Dole for president, much more likely to support Bill Clinton for president, or do other issues and factors matter more to you in your vote?

	<u>Much More Likely to Support Bob Dole</u>	<u>Much More Likely to Support Bill Clinton</u>	<u>Other Issues Matter More</u>	<u>Not Sure</u>	
Bob Dole's recent statements about whether cigarette smoking is addictive.....	9	24	61	6	[33]
Bill Clinton's and Hillary Rodham Clinton's involvement in the Whitewater affair.....	34	11	51	4	[34]
The debate between Democrats and Republicans over raising the minimum wage.....	16	46	29	9	[35]
Bob Dole's saying that he would consider choosing a vice presidential running mate who was not pro-life on the issue of abortion.....	20	30	39	11	[36]
The Clinton White House's handling of FBI files.....	37	11	42	10	[37]

Now, turning to other topics...

10a. Do you regularly use the Internet or other on-line computer information services, either at home or at work?

Yes, use on-line services.....	20	CONTINUE	[38]
No, do not use on-line services.	79	SKIP TO	
		Q.11a.	
Not sure.....	1		

(ASK ONLY OF RESPONDENTS WHO SAY THEY USE THE INTERNET OR ON-LINE SERVICES IN Q.10a.)

10b. About how often would you say you go on-line--at least once a day, several times a week, a few times each month, or less often than that?

At least once a day.....	43	[39]
Several times a week.....	30	
A few times each month.....	19	
Less often than that.....	7	
Not sure.....	1	

(ASK ONLY OF RESPONDENTS WHO SAY THEY USE THE INTERNET OR ON-LINE SERVICES IN Q.10a.)

10c. If the presidential candidates were to participate in a computer on-line question and answer forum, how likely would you be to dial in--very likely, fairly likely, just somewhat likely, or not likely?

Very likely.....	35	[40]
Fairly likely.....	16	
Just somewhat likely.....	16	
Not likely.....	33	
Not sure.....	-	

(ASK ONLY OF RESPONDENTS WHO SAY THEY USE THE INTERNET OR ON-LINE SERVICES IN Q.10a.)

10d. Which one candidate would you most like to ask a question of--Bill Clinton, Bob Dole, or Ross Perot?
(ROTATE ORDER.)

Bill Clinton.....	40		[41]
Bob Dole.....	28	CONTINUE	
Ross Perot.....	10		
Both/all (VOL).....	11		
None/other (VOL).....	7	SKIP TO Q.11a.	
Not sure.....	4		

(ASK EVERYONE)

11a. Which of the following political figures, if any, do you personally find most annoying?

Bill Clinton.....	12	[58]
Newt Gingrich.....	45	>
Hillary Rodham Clinton.....	22	
Ross Perot.....	17	
Bob Dole.....	10	
All (VOL).....	3	
None (VOL).....	4	
Not sure.....	1	

- 11b. I'm going to read you the names of some actors who have played the president of the United States in movies. Please tell me whose portrayal you most enjoyed. **(READ NAMES. ROTATE ORDER.)**

Michael Douglas in "The American President"....	30	[59]
Bill Pullman in "Independence Day".....	10	
Kevin Kline in "Dave".....	17	
Other (VOL).....	1	
Have not seen these movies (VOL).....	38	
Not sure.....	4	

- 11c. And finally, if you had the chance to get a free ticket to one event at this summer's Olympic games, which of the following events would you choose to attend?

Track and field.....	17	[60]
Swimming and diving.....	14	
Gymnastics.....	34	
Team sports, such as basketball and soccer.....	27	
Cycling.....	2	
Other (VOL).....	1	
None (VOL).....	5	
Not sure.....	-	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?

Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent?

Strong Democrat.....	20	{202}
Not very strong Democrat.....	13	
Independent/lean Democrat.....	10	
Strictly independent.....	16	
Independent/lean Republican.....	10	
Not very strong Republican.....	11	
Strong Republican.....	13	
Other.....	5	
Refused.....	1	
Don't know/nothing.....	1	

- F2. What is the last grade you completed in school?

Grade school.....	2	{203}
Some high school.....	5	
High school graduate.....	28	
Some college, no degree.....	17	
Vocational training, 2-year college.....	11	
4-year college/bachelor's degree.....	21	
Some postgraduate work, no degree.....	2	
2-3 years' postgraduate work, master's degree.....	11	
Doctoral degree/law degree.....	2	
Not sure.....	1	

- F3. How old are you? Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	8	{204}
25-29.....	8	
30-34.....	11	
35-39.....	11	
40-44.....	11	
45-49.....	11	
50-54.....	8	
55-59.....	6	
60-64.....	7	
65 and over.....	18	
Refused.....	1	

- F4. For each of the following descriptions I read, please tell me if this applies to you personally. First, **(READ ITEM)** -- does that apply to you or doesn't it?

	<u>Applies</u>	<u>Does Not Apply</u>	<u>Not Sure</u>	
A supporter of conservative Christian political organizations, such as the Christian Coalition.....	18	79	3	[61]
A regular listener to political call-in shows on the radio.....	24	74	2	[62]
Live in a household in which someone is a member of a labor union	22	77	1	[63]

- F5. Are you white, black, Hispanic, Asian, or something else?

White.....	81	{214}
Black.....	10	
Hispanic.....	4	
Asian.....	1	
Other.....	3	
Not sure/refused.....	1	

- F6. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, or would the total be more than that?

Less than \$10,000.....	4	{216}
Between \$10,000 and \$20,000.....	11	
Between \$20,000 and \$30,000.....	14	
Between \$30,000 and \$40,000.....	17	
Between \$40,000 and \$50,000.....	13	
Between \$50,000 and \$75,000.....	16	
More than \$75,000.....	18	
Not sure/refused.....	7	